

8 May - 12 June



# AIB Community €1 Million Fund 2024

- The AIB Community €1 Million Fund has supported 150, since its launch in 2022, across six regions in Ireland, NI and the UK. The Fund enables customers, the public and our employees to support the local charities that mean most to them, within their region.
- In 2023, over 16,000 nominations were made externally from customers and the public, and internally from employees. Charites are nominated in six regions: Connacht; Munster; Ulster (ROI); Leinster; Greater Dublin; and United Kingdom & Northern Ireland. The amounts awarded in the public-nominated fund range from €4000 to €28,000.
- For the **employee-nominated charities** they submitted a short, one-page pitch by email. The Reviewers scored these pitches and select the top four to receive €6,500 and the two runners-up will receive €3,500.
- The top 12 charities in each region make a short presentation to a panel of Reviewers up of AIB
  employees and an external judge. We received very positive feedback from the charities and judges
  alike about how easy the process is.
- 2024 Charities will be announced in Autumn 2024. Charities will be nominated by their communities by filling out the nomination form on aib.ie/community. Nominations in 2024 will open in early-May.
- The AIB Community €1 Million Fund will be promoted throughout the Summer months and will build awareness of how AIB continues to support local organisations and enable our branch network an opportunity to build profile.
- The final top twelve charities in each region with the fund feature across local press, advertising and marketing, AIB website, social channels and internal communications platform channels. Charities are supported with template press releases and in some cases photography to promote their success.





# **Public Nominated Charities**

#### Connacht:

- Darias Daycare Moygownagh Childcare Centre
- Ability West Best Buddies Programme
- National Breast Cancer Research Institute
- Music for Galway
- Airc Supporting Children with Disabilities Ltd
- Down Syndrome Ireland Galway Branch

#### **Greater Dublin:**

- Ronald Mc Donald House
- · Asthma Society Ireland
- St Michaels House Special National School Ballymun
- CanTeen Ireland
- St Pauls Artane Youth Centre
- YMCA Dublin

### Munster:

- Recovery Haven Cancer Support House
- My Canine Companion
- Break Through Charity Research
- Irish National Association For Cystic Fibrosis
- St John's Special School Dungarvan
- Cuan Saor Womens Refuge Support Services Clg

## **Rest of Leinster:**

- Sensational Kids ltd
- Amber Woman's Refuge
- Cian's Kennels
- St Francis National School
- Wexford Arts Centre
- Cottage Autism Network

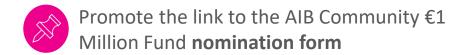
#### **Ulster:**

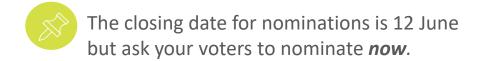
- Teach Oscail Family Resource Centre
- Carrickmacros Toy Library
- Down Syndrome Center North East
- Donegal Down Syndrome Housing Association
- Spraoi agus Spórt Family Centre Limited
- iCare Inishowen Children's Autism Related Education Limited / iCARE, Sonas Youth Club



# Ask your community to nominate your Charity









Highlight the **region** you want to be nominated in If you operate nationally or across regions, choose one region to focus nominations in

Help your voters choose your **social theme** and a few lines on what to say about your organisation. 1-2 sentences is more than enough.



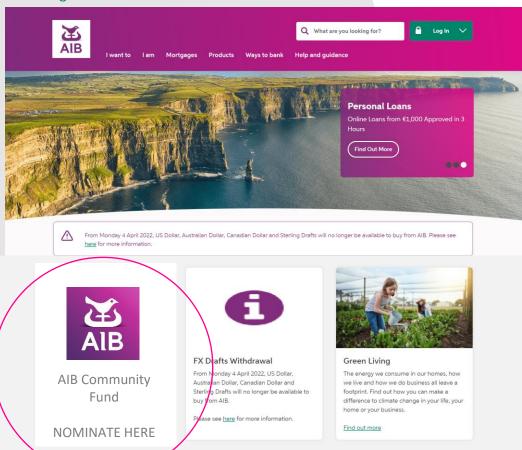


# Customer Nomination Form on aib.ie/community/

AIB  I want to I am Mortgages Produc	cts Ways to bank Help and guidance	
The 2023 AIB Community €1 Million Fund is now open for nominations in 2023.  *The charitable organisations that received in 2022 cannot be nominated this year. See the full list of 2022 charities <a href="here">here</a> .		
Dont know your charitys registration number? Find it on the Charity Regulatior's webiste. <u>Search the Register of Charities</u>		
First Name		
Surname		
Email Address		
Where are you located?	Please select	•
Charity Name		
Charity Number		
Which Social Theme does your organisation support?	Please select	~
Why should they be selected?		
<u>Click here</u> to terms and conditions		
Do you agree to the T's and C's here	○ Yes ○ No	

## aib.ie/community

Direct people to the nomination form through aib.ie/community and AIB social channels: LinkedIn, X (Twitter), Meta (Facebook and Instagram) and Branch digital screens



REGIONS: DUBLIN REST OF LEINSTER